
Minutes Housing and Social Service Programs Council Committee September 13, 2011

Minutes of the meeting of the Housing and Social Service Programs Council Committee held on Tuesday, September 13, 2011, at 3:00 p.m., in the 3rd Floor Conference Room, Tempe City Hall, 31 E. 5th Street, Tempe, Arizona.

Committee Member Present:

Councilmember Corey D. Woods, Chair

City Staff Present:

Brigitta Kuiper, City Clerk

Theresa James, Homeless Coordinator

Kris Baxter-Ging, Community Relations Coordinator

Craig Hittie, Housing Services Supervisor

Shelley Hearn, Community Relations Administrator

Amber Wakeman, Assistant to the City Council

Larry Schmalz, Principal Planner

Lisa Collins, Deputy Comm. Development Dir.–Planning

Naomi Farrell, Dep. Comm. Services Dir. - Social Services

Guests Present:

Kate Hanley, Tempe Community Council (TCC)

Jason Matthews, TCC

Todd Marshall, Housing Trust Fund Advisory Board (HTFAB)

Beth Fiorenza, Tempe Community Action Agency (TCAA)

Jake Hinman, Arizona Multihousing Association

Councilmember Woods called the meeting to order at 3:04 p.m. He asked meeting participants to introduce themselves.

Agenda Item 1 – Public Appearances

None.

Agenda Item 2 – Review of Minutes

The June 14, 2011 meeting minutes were accepted with a correction to dates on page 3.

Agenda Item 3 – Tempe Community Council 2011-2012 Strategic Plan

Kate Hanley, Tempe Community Council (TCC) Executive Director, briefed the Committee on TCC's 2011-2012 Strategic Plan, as follows:

- This is the first of a three year strategic planning process
- The process is being completed in concert with the Valley of the Sun United Way
- TCC's mission: *To connect those in need with those who care*
- Financial Stability Initiative; collaboration with various partners
- First Things First funding and Federal Drug Free Communities funding provide resources for strengthening youth and engaging families
- TCC's goals are two-fold:

- Need: looking at homeless issues and working to stabilize those in crises; transition those in need to become independent; financial stability and honoring seniors
- Care: partnering with other agencies; using volunteers to building resources for today and tomorrow
- Councilmember Woods requested that the Strategic Plan be distributed to Councilmembers through the Friday packet
- Updates will be provided to the Committee as progress occurs on the strategic plan
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Agenda Item 4 – Shared Living Program, Study Process/Evaluation

Jayson Matthews, TCC Chief Program Officer, stated that a study process and evaluation of the shared living program is part of TCC's strategic plan. Mr. Matthews and Kate Hanley, TCC Executive Director, presented the following information:

- The shared living program began in 1989
- TCC will review the effectiveness of the program, use of facilities and the population being served
- TCC is working with community partners and stakeholders on this process
- Two focus groups will be convened on 9/27/11 and 10/11/11 to evaluate the program
- Goal is to have a list of recommendations on how best to strengthen this program or future directions to present to the TCC Board at their November 2011 Board meeting. When complete, the recommendations will also be presented to this Committee and to the City Council.
- Councilmember Woods was thanked for visiting individuals at the shared living program facility; a tour of the facility is open to others as well
- It is a good program for seniors, but need to evaluate the fit with the City's assets. TCC will be seeking direction from this Committee on facility use
- Four homes in the shared living program and one home for the adult head injured program need renovations to fit the population being served. The cost is approximately \$75,000 to \$80,000 per house.
- TCC is exploring energy efficient ways to retrofit heating and cooling units during renovation projects, which are more cost efficient
- Renovations must fit the needs of the population being served
- A donor has stepped forward to assist with the renovation costs.

Agenda Item 4 – Website Update for Housing Related Items

Kris Baxter-Ging, Community Relations Coordinator, provided an update on the City's website for housing-related information. Presentation and discussion highlights include:

- The City is in the process of redesigning the tempe.gov website; changes will be made to all pages, including the housing section
- Staff met with Housing staff and redesigned the webpages by function to assist users with finding information. For example: services for needs are directed to a specific page; links will be provided to partner agencies.
- The new website will allow for technology such as videos, a calendar tool, and a polling tool to gather feedback
- Housing staff is currently working on updating webpage content.
- The City's new website will launch in March 2012; an update on the project can be provided in late winter/early spring
- New videos for housing programs are being developed to showcase programs
- This is a good time to update the housing webpages as technology is changing and use of social media is increasing
- Each webpage has to be recreated for the new City website; information will be updated
- Average age demographic for Tempe is 28.1; need to use technology to reach that population.
- Website is compatible with smart phones
- Finished website product will be presented to the Committee

Agenda Item 5 – Future Agenda Items

- Housing Trust Fund Advisory Board update

- Permanent Supportive Housing update
- Tempe Community Council Strategic Plan update
- Human Services Reorganization update
- Council Summit (October, 6, 2011) update
- Review of Work Plan items
- Shared Living Program update – November 2011

Agenda Item 6 – Future Meeting Date and Time

The next meeting is scheduled for Tuesday, October 11, 2011 at 3:00 p.m.

Agenda Item 6 – Announcements

- Arizona Housing Forum will be held next week
- A website is under development for the senior housing project on 5th Street and Farmer Avenue, named *Encore on Farmer*.
- Don Carlos Humanitarian event - October 10, 2011; an announcement will be made concerning a new endowment program
- World Homeless Day – October 10, 2011
- First Crush charity event – October 21, 2011

The meeting adjourned at 3:33 p.m.

Reviewed by Amber Wakeman, Assistant to City Council

Brigitta M. Kuiper, City Clerk